

SOUTH OKANAGAN MINOR HOCKEY ASSOCIATION (SOMHA)
EXECUTIVE MINUTES
JUNE 11, 2019

PRESENT: 1st Vice President Boyd Turnbull, Secretary Brianne Hillson, Treasurer Chris Hanson, Mark Antonello, Brian Dragseth, Scott Vrabel, Kary Steele, Brittny Vieira and Darwinder Sandhu

Vice President Turnbull called the meeting to order at 7:07 PM.

ADOPTION OF MINUTES

1. Minutes of May 7, 2019 for adoption

Moved by: Kary Steele
Seconded by: Mark Antonello

That the minutes of May 7, 2019 be adopted.

CARRIED

BUSINESS ARISING FROM PRIOR MINUTES

None

INTRODUCTION OF LATE ITEMS/ADOPTION OF AGENDA

1. None

Moved by: Mark Antonello
Seconded by: Scott Vrabel

That the agenda of June 11, 2019 be adopted.

CARRIED

BUSINESS

- 1) OMAHA Meeting
 - Report from Vice Presidents
 - Look to see what coaching requirements are needed and potential to host or send coaches
- 2) BC Hockey AGM
 - Report from Ice Ambassador/Female Director
- 3) Buddy Check for Jesse
 - Bring up at coaches/managers meeting
 - Put posters at meeting

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4) Memorial for Ross Janzen

Moved by: Mark Antonello
Seconded by: Chris Hanson

That the association donate a \$1,000 in honor of Ross Janzen for his outstanding commitment and volunteer to the SOMHA Association for a memorial park bench in his honor.

CARRIED

CORRESPONDENCE

None

REPORTS

- a) President – Copy of report is attached to and forms part of these minutes
- b) Treasurer – Budget for August meeting
- c) Registrar – Copy of report is attached to and forms part of these minutes
- d) Ice Ambassador
 - Ice users meeting in Osoyoos held on June 11, 2019
 - Brought up concerns on skate sharpening and concession
- e) Referee in Chief -
- f) Coach Coordinator - Copy of report is attached to and forms part of these minutes

Moved by: Boyd Turnbull
Seconded by: Brian Dragseth

That Jason Bartsch be named as Atom Development coach for the 2019-2020 season.

CARRIED

- g) Risk Management
- h) Pre-Novice/Novice Director
- i) Atom Director
- j) Pee Wee Director
- k) Bantam Director
- l) Midget Director
- m) Equipment Director – McDonalds jersey
- n) Tournament Director
- o) Sponsorships/Awards
- p) Female Director
- q) Player Development - Goalie and player development is being scheduled

COMMITTEE REPORTS

- a) Discipline Committee
- b) Governance Committee
- c) Finance Committee

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ADJOURNMENT

Moved by: Brian Dragseth
Seconded by: Brittany Vieira

That the meeting be adjourned.

CARRIED

The meeting was adjourned at 9:20 PM.

Next Meeting Date: July 11, 2019

REPORT PRESIDENT



MEETING DATE: June 11, 2018

TO: Executive and Membership

FROM: Steve Robinson, President Report

SUBJECT: **President Report June**

Hello SOMHA board!

I hope the Month of June is off to a good start for you and your families. Unfortunately, I have been requested to work in the Kootenay area this week and will not be available for Tuesday's meeting. OK truth is the dog was asked to work over there and I am her chaperone lol.

FYI - I am not asking you to do more than your time allows.....perhaps there are people in the community that are already in our lives that can help with these

Let me begin. Brianne and I were fortunate to attend the BC Hockey AGM this weekend and have come away with some good information regarding many aspects of our sport that applies to our association. The following are some points that stood out. I encourage you to think about how we are currently meeting these points and challenge you to do little things to improve our successes.

Changing landscape of our sport - listen to your customers and find out what they want out of hockey - not just continuing to do the same because you always have, this may work for a stretch of time but is not the best approach for the future. Changing the culture around hockey to attract more membership may push some people away (I hope not) but will be an overall benefit to the sport.

80/20 rule 80% vertical integration 20% local integration - Are we in line with BC hockey and Hockey Canada in our delivery of our hockey programs? Drills and game play tactics to help our athletes get to the next level? How are helping our members move to the next level eg. Rec to Rep to Zones to Jr B to Jr A to college or to WHL to NHL?

Volunteerism - making roles clear, finding mentors and providing mentor-ship, 2 way feedback, end of season exit interviews, finding volunteers strengths and supporting them. Have fun with volunteering.

Find a way to better connect our communities - 1st nations participation. Immigrant community participation. South Okanagan District wide outreach and information sharing. Social media exposure.

SOMHA brand development - promote SOMHA in our communities, social media sharing the positives with our communities, get our logo out there (just an idea - through classy ball caps, toques, for players, volunteers sponsors? Jersey for sponsor) neighboring community engagement. Is our logo still a good representation of our brand?

Lowering the barriers - how do we support the kids already playing and encourage others to join. revisit our fee structure to include team fees in registration to help families with

funding for these costs. Learn to play program with no expectations of player abilities. Find a way to lower commitment of time for some parents and players. Scrimmage days to include kids from hockey academies to blend with SOMHA players for a weekend. Lace em up or pathway to sport

Growing the female hockey opportunities - there will be a central registration for all girls playing in the OMAHA. we could support Scrimmage weekends. Pathway to sport. invite Figure skaters to a learn to play. Notify past players that could register on the central registry.

I would like to share with you two items that resonated most for me.

CHANGE - is a challenge, change is all around us.

One of the biggest take away from this weekend was the common challenges of change for associations big and small. Change is all around us in this world of ours and hockey is a sport that is being affected by this change. The cost of the sport continues to rise, the time we have to volunteer continues to be stretched thin, the competition for our players time and their interest continues to grow and pull them away from sport. SOMHA is doing a lot of things right! SOMHA will continue to be a strong association if we can continue to do little things here and there to help encourage participation and work outside the box to support the needs and wants of our members. A great example of the dedication to the membership and addressing challenges and change was the success of SOMHA Atom and PEEWEE divisions last season. This in a large part is due to the collaboration of coaches, volunteers, parents and associations. Change is needed to meet the needs of our membership heading into the 2020's and I hope we can see a way to provide a pathway to sport program of some sort and encourage more participation from the younger demographic in our district including the first nation and immigrant populations.

"Buddy Check for Jesse" presentation at the AGM. Mark brought it up with me a week prior to seeing the presentation and I had a quick look without really knowing what it was about. This item has been added to the agenda and I strongly support this program. I can see this program having a very positive impact at many levels for our players.

On that note this can be applied at the volunteer level too. Many board members, coaches and volunteers, parents have taken on multiple roles over the years. A day at the rink can be the best day or the toughest day for a volunteer.

If you or a volunteer you know is finding a task too large or is feeling overwhelmed for any reason, we can work together to find ways to help each other succeed. We have a diverse pool of talented people within SOMHA to talk with and help with this season's challenges. Let's talk about it.

A final thought.

I hope that we all continue to feel comfortable to speak our minds in the best interest of our players and association. Diversity of opinion can be difficult to navigate....at least I find it that way from time to time. I believe it is an important ingredient to success. Each person has their own strengths to bring to the table.

Thank you for volunteering this season!
Steve R.

REPORT

VICE PRESIDENT REPORT



MEETING DATE: June 11, 2018

TO: Executive and Membership

FROM: Boyd Turnbull & Nina Ruck, Vice Presidents

SUBJECT: **OMAHA AGM**

1. Coaching Clinics is to be done by December to increase the completion rates. Dates are on the web site. South still looking for hosts if we are interested.
2. Female Zone – All Female players playing coed are asked to register on a BC Hockey data base. The goal is players are going to be put together to see if they can get female teams to either supplement the leagues or even just play exhibition against each other. They want to give every female hockey player the opportunity to play the female game.
3. MOU – The two major players Chuck and Sherry will be involved 100% to ensure that the MHA get the service that they are expecting. Chuck believes this agreement will get OMAHA associations will get better service from BC Hockey. The room did not have a lot of trust in the BC Hockey, but Chuck sees the BC Hockey assuming the OMAHA role will make BC Hockey more accountable because it is a paid person vs a volunteer. Chuck will mentor. I believe Chuck is looking for succession plan because no one wants to do the OMAHA Presidents role, or Chuck is looking at becoming a BC Hockey employee, or Chuck is looking at the million dollars that BC Hockey has and is trying to use that money to get better services for OMAHA.
4. IP/Novice – Pre Novice Cross Ice, Novice ½ Ice. The video on BC hockey website shows best practices. OMAHA would like associations to dictate to IP/Novice coaches how they set up IE team sizes game format to so when other associations come they are all on the same page. Our Variance in Oliver is still good. Atom Transition can happen in the spring, we can do in house “ref training” either in the spring or fall.
5. BC Hockey Zone Teams – Coaches are in place. There will be 4 Bantam AA and Midget AA Zone, (Same as last year) and one Bantam Elite 15 hosted in Kelowna. No Pee wee run by BC Hockey.
6. Guest Teams – Trail, Castlegar, Nelson all are in. 100 Mile is out of league for one year because of discipline issues last year. Williams Lake and Prince George, Fort St. John and in for Exhibition play but they come to OMAHA.
7. Play offs - Fines are going up to \$2000- \$3000 for dropping out of playoff after the Dec. 15 date. Teams are still allowed to play up and drop down for playoff, as this is common practice trough out the province. Teams can opt out of playoffs if they want in Dec. knowing a team is coming down.

8. Tiering dates – Teams need to show up with their proper team.
9. Pee wee Zone - OMAHA is looking at providing the opportunity for tier 1 caliber players living in the North and South Zone to come together and create an exhibition team to play the Tier 1 teams from Kelowna and Kamloops. There is currently only 2 teams in OMAHA and to get games these teams only get tournaments and exhibition at the coast. Chuck wants to have this discussion at the BC Hockey AGM if there is an appetite to create these two exhibition teams.

REPORT REGISTRAR



MEETING DATE: June 11, 2018

TO: Executive and Membership

FROM: Mark Antonello, Registrar

SUBJECT: **Registration Report for June**

Prenovice - 2 registered, 1 applied to transfer to Penticton
Novice - 5 registered
Atom - 6 registered, 4 tryout
Pee Wee - 13 registered, 11 tryout, 2 RW, 1 applied to transfer to Penticton
Bantam - 5 registered, 1 goalie, 4 tryout
Midget - 2 registered, 2 tryout

REPORT FEMALE DIRECTOR



MEETING DATE: June 11, 2019 AGM

TO: Executive and Membership

FROM: Brianne Hillson, Female Director

SUBJECT: **2019 BC HOCKEY AGM**

Friday Evening Session

- Keynote speaker Tim Mayenknecht talked about branding and retaining your customer
 - Things to think about:
 - Is our logo current? Does it meet the needs of our customers? Does it reflect our mission and vision?
- Listened to a great panel of speakers talk about rebranding, volunteerism and attracting new members and growing the game.
 - A few things that were great about this session or things that we can do as an association:
 - Reaching out to OIB to see what we can do to get more players from the band
 - Looking at Programs like First Shift, or similar programs to introduce players to hockey
 - Having champions in the community that promote SOMHA

Saturday

- Attended the Officiating Retention and Development workshop that was led by Sen Raphael (BC Hockey RIC) and Larry Krause (Minor Officiating Development Facilitator)
 - BC Hockey did a study that began in 2014-15 which has followed officials up until now. They study has shown that 1 in every 5 officials is still active after four years.
 - BC Hockey feels that an associations investment in their officiating program reflects the outcome
 - Ideas to improve program are: More Ice time to develop – have different seminars to work on skating and on-ice skills, jackets, pizza party, etc.
 - The more we empower the officials – they will come back
 - BC Hockey is drafting a survey that they will be sending to officials this year
 - BC Hockey trying to be more engaged in Referee communication and development to try to retain officials
 - Social media accounts since 2012, Mentorship program 2014, Reduced clinic time, No fee increase in certification, Harassment of officials emphasis in 2016
 - Last year saw the introduction of the 2-year pilot project called Western Officiating Development Video Series
 - Every 4-6 weeks a new video is released
 - Videos can be found here:
<https://www.bchockey.net/Officiating/Resources.aspx>
 - Looking at changing the way the exam is done
 - Looking at doing it ap based with Kahoot
- Attended the Atom Pathway workshop for the first hour of a two hour session
 - The Atom Pathway will be mandatory for all associations in the 2020-20201 season

- Associations are encouraged to begin to implement some or all of the steps in the 2019-2020 season
 - Require 6 ice sessions prior to the beginning of season which are 3 practices/3 scrimmages
 - Max of 30 players
 - Full stoppage, rule adjustment, changing on fly, full ice play, spatial awareness
 - Coaching should be focused on technical development
 - No tryouts until **after** the first week of school
 - Must have 4 practice/skill session prior to formal evaluations
 - Must have three formal evaluations
 - Must have period of development time for team prior to start of season
 - Should have 40 practices in 20 weeks
 - Playoffs must be in tournament style (we already do this)
 - No specialization in one position except for goalies
 - If two goalies on a team, if goalie is not playing in game – encouraged to be a skater
 - More information can be found:
 - <https://www.bchockey.net/Content.aspx?id=319>
- Attended the Female Programming workshop.
 - Introduced to the new operational structure
 - Jennifer Loewen from Williams Lake is the Female Hockey Coordinator
 - Cindy Secord of Surrey is the Female Hockey Association Liaison
 - Okanagan Zone Lead is Val Kloska from Salmon Arm
 - The Female Hockey report was requested by the BC Board of Directors and can be found here:
 - <http://www.bchockey.net/Files/Female%20Hockey%20Programming%20Report%202019-01-23%20v23%20-%20Media%20Release%20Final%202.pdf>
 - The common themes found in female hockey:
 - Lack of local teams to play
 - Drop off in participation at Pee Wee/Bantam
 - Stigmas against female hockey
 - Lack of female specific skill development opportunities
 - Lack of competitive playing options locally
 - Lack of information for female directors
 - Creation of Central Registry
 - The central registry will help facilitate more female teams. At this time, it will only apply to apply to Pee Wee, Bantam and Midget players
 - Players wishing to play female hockey will register with their home MHA and the Central Registry
 - Zone leads will work with the MHAs to form female teams wherever possible
 - Teams will be assigned to Host MHA's
 - MHA's that have traditionally hosted female teams will continue to od
 - Responsibilities for local female dir3ectors and registrars will not change
 - Central registry will not apply to lower mainland or south island
 - Central Registry will be implemented June 17 – through HCR
 - Prefer for all females to register

- Central registry is for female players who wish to play female hockey and any female player who wishes to play female hockey
 - Want to gather information
 - Don't release players until notified by zone liaison
 - Focus on recruitment initiatives
 -
- Attended the Canucks Silver Skate luncheon where teams who won BC Hockey Championships were recognized
- Attended the BC Hockey AGM
 - Fees will be increased in a \$0.50/per player starting in the 2020-2021 season for three years.
 - Looking to fill one more vacant board position

REPORT COACH COORDINATOR



MEETING DATE: June 11, 2018

TO: Executive and Membership

FROM: Boyd Turnbull, Coach Coordinator

SUBJECT: **Coach Coordinator Report June**

Coach selection committee recommend Jason Bartch to coach Atom development.

Coaching committee has spoken with Terry Dawson, Steven Harrison and John Seminoff. Derek Ruck is speaking with Justyn Styfe and Jim Liebel. It is our hope that we can convince these gentlemen to coach the PeeWee, Bantam and Midget Representative teams.

We have received excellent individuals expressing interest for Coaching at the recreation levels but applications will remain open until July1 as we still need more coaches.

Motion.

I would like to make a motion that SOMHA offers to provide an honorarium or contract to our non parent coaches. A non parent Head Coach would receive \$4000, and a non parent assistant coach would receive \$2000. Based on a team size of 15 players, this would cost each player \$400. I purpose we cap the cost to each player at \$400 as part of the rep fee. If the team has less than 15 players that SOMHA subsidizes the team. If the team has more than 15 players the extra funds are accumulated in a coaches fund to pay future non parent head coaches. If the team has two non parent assistant coaches SOMHA subsidizes the second non parent from the "coaches fund". Coaches will be paid at the season mid point and the end of the season. Coaches tournament costs and hotels for league travel will still be covered by the team but league travel (mileage) would not be as it would be expected the coaches attend the away games.

Rational

Other tier 3 associations in the valley are paying their rep coaches. Winfield advertised (Castanet and Indeed) and pay representation team head coaches \$7500 and assistant coaches \$3750 plus travel We are finding it difficult secure individuals to coach teams at all levels. If this is supported by the board it allows the coaching committee to demonstrate to non parent coaches that we value their commitment.